# Urgency not anxiety: effectively educating about climate change to empower action and avoid distress

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#### **Abstract**

Effective climate change education is important in creating a more sustainable future. Education about climate change, if framed negatively, can contribute to climate anxiety. This may have negative impacts on an individual's wellbeing, as well as reduce their ability to act against climate change. Following a review of the existing literature, three key strategies are presented for reducing this anxiety. Firstly, solutions-oriented education, especially through a local lens can be useful. Secondly, fostering hope through a supportive learning environment, such as open discussion and emotional mediation supports a healthier response to climate change information. Thirdly, embracing the uncertainty of climate science as well as attempting to vision a climate-altered world can help individuals to feel more positive about the future. Educators should explore these strategies to inspire action against climate change and improve the resilience of individuals.

## 1. Introduction

Climate change is one of the greatest threats facing society. Effective action is required to address the issues that are emerging (Pedde *et al.*, 2019). The IPCC (2018) argues that we must keep temperature increases to under 1.5°C, although this is becoming increasingly unlikely (Armstrong McKay *et al.*, 2022). UN Secretary-General António Guterres (2021, n.p.) makes clear 'there is no time for delay and no room for excuses.' One way to inspire change is through education (Nerlich, Koteyko and Brian, 2009). However, with continuing environmental degradation (Brondizio *et al.*, 2019), ensuring that those engaging with climate change have the resilience to contribute to meaningful action is crucial. Climate change, either through its direct effects or by creating persistent worry can contribute towards mental ill health (Pihkala, 2020). Recently, terms under the "climate psychology" umbrella have been coined to describe these phenomena; notably, "climate anxiety" (Ibid.). Research has identified ways of defining, measuring, and treating climate anxiety (Larionow *et al.*,

2022). Although, as with all mental ill health, prevention is better than getting to the point of needing treatment (Arango *et al.*, 2018). Educating about the climate crisis in a way that avoids unnecessary distress could be an important way of reducing instances of climate anxiety.

This paper aims to suggest strategies for educators to reduce instances of climate anxiety. A literature review was conducted around the themes of climate anxiety, education, and empowering action. Firstly, the importance of climate literacy is discussed, before giving an overview of climate anxiety and its effects. Three key suggestions are made about how to educate about climate change; these are: solutions-based teaching, hope generation and embracing uncertainty. Case studies were sought for each strategy, to provide examples of translating theory into practice.

# 2. Background

# 2.1 The importance of climate literacy

Climate literacy describes the ability to understand and apply knowledge about climate change. Miléř and Sládeka (2011) propose four pillars of climate literacy: understanding climate, recognising reputable information, communicating about climate (change) meaningfully, and making informed decisions regarding climate (i.e., "action"). Ensuring individuals understand climate change, and their impact on the environment, can foster conscious decision-making, potentially instilling proenvironmental behaviours. Figure 1 shows that a person's response to climate change is influenced by their level of climate literacy. A more-informed person can recognise the effects of climate change and understand the action they can take. Whereas, a less-informed person relies on automatic and heuristic responses, which leads to 'coping' rather than transformation. However, it is important to note that knowledge does not necessarily result in action (Frick et al., 2021). Individuals must feel empowered to act, using the knowledge they have gained. For example, through Jensen and Schnack's (1997, p.173) Environmental Action Competence framework, where they argue that four strands are necessary from environmental education to create effective action: 'knowledge, commitment, visions, and action experiences.' However, knowledge is the foundation of this framework, so it is important to have the underlying literacy in place to guide effective action.

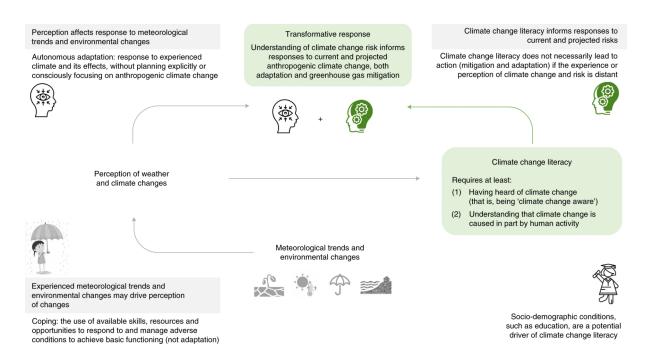


Figure 1: proposed responses to climate change as a result of improved climate literacy (Simpson et al., 2021)

Climate change education (CCE) which empowers, is seen as integral to climate action (UNFCCC, 2022, p.1), and is included in the UN's (2015) Sustainable Development Goals. In the UK, work is being done to integrate CCE into the curriculum through the development of the Natural History GCSE, as well as a new strategy outlining how education will be used to improve knowledge of climate change and sustainability (DfE, 2022). Communication, more generally, is appearing through the mainstream media (Boykoff and Luedecke, 2016) and lifelong education— for example, Carbon Literacy training (Chapple et al., 2020) or Climate Fresk (Leimbach and Milstein, 2022), delivering climate messaging to the wider population; not just those in formal education. Implementation of these CCE strategies is promising and could prove important in improving climate literacy.

Systematic reviews of CCE strategies have been undertaken, which identified common approaches in teaching about the topic, for example through addressing misconceptions, use of scientific knowledge and student participation (Kagawa and Selby, 2010; Monroe *et al.*, 2019; Rousell and Cutter-Mackenzie-Knowles, 2020). However, arguments have arisen which see education as largely *about*, rather than *for* or *in* the environment (Dunlop and Rushton, 2022; Glackin and King, 2020), highlighting that more work needs to be done on its framing and values.

# 2.2 The danger of climate anxiety

Ensuring CCE strategies are effective is important in empowering individuals to act. However, exposure to negative information can cause distress and, in some cases, climate anxiety (Whitmarsh *et al.*, 2022). Climate anxiety is a relatively novel phenomena, with varying definitions. Its conceptualisation largely stems from ecoanxiety, defined as 'a chronic fear of environmental doom' (Clayton *et al.*, 2017, p.68) and can create tangible symptoms (see Table 1). However, some make calls to not pathologise climate anxiety and instead view it as a useful call-to-action (Dodds, 2021; Lawton, 2019). Yet, Hickman (2020) warns us not to create a concrete definition for climate anxiety, and instead to explore the various ways of framing emotions surrounding climate change. By understanding how people react to climate change, their sometimes-difficult emotions can be validated (Kennedy-Woodard and Kennedy-Williams, 2022), rather than dismissing them as "normal" — something encouraged with other forms of mental ill health (Shahar, 2020).

Severe symptoms	Mild symptoms
Significant psychosomatic symptoms: serious insomnia, states of depression, clinically	Occasional insomnia
Definable anxiety ("Climate Anxiety Disorder")	Sadness, restlessness (milder symptoms of anxiety)
Difficulty maintaining functioning, especially when faced with news about climate change its consequences and threat scenarios	Occasional decreased levels of functioning, temporary paralysis, for example, when making moral decisions
Compulsive behaviour, this includes behaviours that have been called "climate anorexia" or "climate orthorexia"	Effects on mood
Self-destructive behaviours, for example, substance abuse and self-harming	Milder symptomatic behaviour, for example, single action bias or mild dissociation

Table 1: climate anxiety symptoms (adapted from Pihkala, 2019)

Drawing from Table 1, a range of climate anxiety symptoms could be experienced. In some cases, climate anxiety can be disabling and have serious consequences on an individual's quality of life (Ojala *et al.*, 2021). Additionally, symptoms can create fatalism or be debilitating, reducing a person's ability to take effective action ("ecoparalysis") (Heeren, Mouguiama-Daouda and Contreras, 2022). Studies have begun to quantify how many people are experiencing climate anxiety. In the UK, 43% of adults identified as 'very' or 'somewhat' anxious about climate change (ONS, 2021). Young people are also anxious, with 45% of respondents in a global survey believing their anxieties surrounding climate change had an impact on everyday life, largely caused by feelings of government betrayal (Hickman *et al.*, 2021). Therefore, climate change educators need to take steps to safeguard individuals' wellbeing. With the vast impacts of climate change (IPCC, 2018), clearly this education needs to instil urgency, to inspire prompt and meaningful action. However, striking a balance between this urgency, whilst being mindful of individuals' capacity to cope, is important to ensure resilience in the face of crisis.

# 3. How to effectively educate about climate change

Educators need to be comfortable with inspiring action, whilst reducing possible contributions to climate anxiety. To this end, three potential strategies are presented, which educators could adopt: solutions-based teaching, generating hope and embracing uncertainty. Each strategy was chosen with three criteria in mind: any educator could implement it; it has previously generated tangible results, and it combines reducing anxiety with empowering action.

# 3.1 Solutions-based teaching

Climate change is seen as a major problem, with myriad contributing factors (IPCC, 2018). Many report feeling guilty about their contribution, for instance due to personal-consumption habits (Ágoston *et al.*, 2022). Presenting climate change as a large-scale problem can seem daunting and can contribute towards psychological paralysis (Innocenti *et al.*, 2023). Anxiety involves rumination, and action is often suggested to be the best antidote for breaking these cycles (Fyke and Weaver, 2023; Ray, 2020). Therefore, balancing out problems, with corresponding solutions, enables individuals to feel as if they can make a difference, even if small. A particular way of embedding solutions-based education is to view problems through a localised lens. The success of such an approach can be seen through the Institute for Humane Learning's project-based learning scheme, where educators support students in examining a local problem, and envisioning solutions which could be applied. For instance, manipulating climate data to see the impacts of climate change on their area, and discussing potential solutions (Schwartz, 2021). Not only

does this develop interpersonal skills, such as teamwork and communication, but also allows for a sense of fulfilment, reducing climate anxiety (Bell, 2010).

## Box 1: Using solutions-based learning

#### What is it?

- Presents students with local climate-related problems.
- Students can then explore and imagine (local) solutions to these problems.

### How does it reduce anxiety, and empower action?

- Taking action ("doing") is effective in breaking the ruminative process of anxiety.
- People who work towards solutions, rather than only focus on climate-related problems, feel more positive about the future (Fyke and Weaver, 2023).

#### What is the evidence for effectiveness?

- Anecdotal evidence from Ray (2020) shows small scale projects by her students promoted a sense of empowerment.
- The Institute for Humane Learning has successfully piloted projects which allow students to find solutions to local problems, with an opportunity influence decision-makers (Schwartz, 2020).

## What are the possible challenges?

- Education, especially in the UK, is often framed 'about', rather than 'for' or 'in' the
  environment (Glackin and King, 2020). Therefore, finding the time and space in the
  curriculum for students to carry out these projects could be challenging.
- Local problems and solutions will vary. In certain areas, the problems caused by climate change could be significant. Educators will need to consider the scale and appropriateness of certain problems to avoid overwhelming students.

## How does it link with the other strategies?

- Hope generation: Finnegan (2023) found that solutions-oriented teaching about climate change was positively correlated with student feelings of hope.
- Embracing uncertainty: not all solutions will have the technology, funding, or support
  behind them at this moment in time. However, imagining that the future will bring the
  missing piece shifts uncertainty to positivity. For example, looking back on previous
  innovations that were "ahead of their time", such as the now-popular electric car, which
  was invented in the early 1900s (Caroll and Winship, 2019; Matulka, 2014), could aid with
  this.

# 3.2 Generating hope

Climate change, presented in a futile way, can lead to fatalism, whereby individuals believe their actions have no meaningful impact. This can contribute to climate anxiety, due to lack of hope (Taylor, 2023). In a study by Hickman et al. (2021) of young people, they found two-thirds of respondents felt unoptimistic about climate change. This was higher in the UK, with 71.1% of respondents feeling unoptimistic. Therefore, it is important to inspire hope. Despite the existence of viable pathways to a sustainable future, they aren't always highlighted (Rogelj et al., 2018; Ojala, 2015). When educating about climate change, there are emotional elements to discussions, and room should be left for these. By working through emotions and creating trust and honesty amongst peers, individuals may feel more optimistic (Swim and Fraser, 2013). This can be achieved through making the learning environment a safe space, by setting ground rules for discussion, as well as encouraging honesty and transparency in learning (Ray, 2020). Hope is also positively linked to action competence (Finnegan, 2023). Therefore, linking solutions-based learning, action and emotional mediation could lead to hope, thereby reducing levels of climate anxiety.

#### Box 2: Generating hope through emotional mediation

#### What is it?

- Understanding that there are emotional elements to climate change discussions.
- Ensuring conversations and learning settings are safe spaces to be open and honest about these emotions.
- Setting ground rules for discussion, to ensure emotions are meaningfully discussed and respected.

#### How does it reduce anxiety, and empower action?

- An element of hope is required to avoid fatalism and consider taking action (Taylor, 2013).
- Being open, honest, and communicating our emotions about climate change has been shown to reduce negativity and promote feelings of hope (Kennedy-Williams and Kennedy-Woodard, 2022).
- Sharing problems and possible solutions can highlight sustainable future pathways (Ojala, 2015).

#### What is the evidence for effectiveness?

- A study from Swim and Fraser (2013) showed training to support climate change educators' emotional engagement increased levels of hope.
- A study by Finnegan (2023) in UK secondary schools found that working through climate change emotions, and focussing on action competence, generated hope.

#### What are the possible challenges?

- Hope and its relationship to climate change is complex, and there are demographic differences between the likelihood of being hopeful (Ojala, 2023).
- Creating hope can be difficult. In a study with high-school students, Li and Monroe (2017)
  found that students needed to have competency (feeling their actions would be
  worthwhile) in order to experience hope.

# How does it link with the other strategies?

- Solutions-based learning: an element of hope is required for a learner to engage with this type of learning (Ojala, 2023).
- Embracing uncertainty: uncertainty is a difficult emotion and is linked with fear (Vazard, 2024). Creating safe spaces to discuss these emotions could play a part in reducing climate anxiety (Haddaway and Duggan, 2023).

# 3.3 Embracing uncertainty

Climate change has been politicised, with the science behind discussions becoming increasingly scrutinised (Okereke, Wittneben and Bowen, 2012). Climate science is a relatively new field of study. Therefore, understandably, there are uncertainties and disagreements (Curry and Webster, 2011). The media, which is a prolific source of climate change information, has played a part in creating uncertainty (Painter, 2016). For example, climate scientist Tamsin Edwards (2014) recalls a paper about the effects of flooding on London being reported in different ways. On one website it was reported that flooding would be more severe than initially predicted, whilst on another site it was less severe. This was due to contrasting perspectives of the media when comparing this article with previous studies. Humans naturally dislike uncertainty, as it can make us fearful (Carleton, 2016). Denial is a natural response in dealing with uncertainty, as it allows us to avoid confronting the truth (Friedrichs, 2014). In the case of climate change, anxiety and uncertainty could reduce a person's willingness to act, as they avoid confronting difficult emotions. By acknowledging that it is normal to experience uncertainty about climate change, we can create richer discussions and help individuals to reach their own, informed conclusions, rather than dismissing climate change to avoid doubt and anxiety.

Moreover, individuals need to be able to accept the notion of a climate-altered world. Despite adaptation and mitigation efforts, climate change has and continues to affect people and planet (IPCC, 2018). In discussions with her students, Ray (2020) found that some could not imagine what the world will be like following climate change. The Paris Agreement of keeping temperature increases below 2°C is sometimes presented as the be-all-and-end-all, and that the world would suddenly end if we crossed this threshold (Marris, 2023). Whilst the impacts will be significant, this is false, and life will continue (Thunberg, 2022). We need, therefore, to foster hope, and empower individuals to think about what a climate-altered future will look like. For instance, a video produced by Naomi Klein tells the story of an alternate future, following COVID-19, that saw ecological and social repair, for a fairer and more sustainable society (Boekbinder and Batt, 2020). Resources like this can be used to inspire individuals to use climate change as a catalyst for a better future.

#### Box 3: Imagining alternative futures as a way of embracing uncertainty

#### What is it?

- Acknowledging that there will be uncertainty as climate science is a relatively new and rapidly evolving field.
- Understanding that world will not implode if we overshoot climate targets instead, we will live in a "climate-altered world".
- Appreciating that climate change also provides an opportunity for us to redesign society and create a better future (for example, through the Sustainable Development Goals).
- Imagining alternative futures allows individuals to think about what they would like the world to look like.

## How does it reduce anxiety, and empower action?

- Accepting that there will be life "after" climate change is important in avoiding debilitating anxiety (Marris, 2023).
- Creating alternative futures gives an individual direction, inspiration and can foster hope, the groundwork for action (Thunberg, 2022).
- For example, a <u>video</u> produced by Naomi Klein presents a possible alternative future, post COVID-19, which could be used to provoke thoughts about how individuals would like the future to look like (Boekbinder and Batt, 2020).

#### What is the evidence for effectiveness?

- Tauritz (2012) proposes a set of nine competencies for students to tolerate uncertainties in relation to climate change, including being able to reflect on beliefs and engaging in supportive environments.
- Kirby and Webb (2023) have produced a toolkit for teaching climate change through a lens of uncertainty. It includes the "what" and "why", as well as practical teaching ideas.

# What are the possible challenges?

- There needs to be a fine balance between encouraging students to accept uncertainty, without making it seem as if the situation is out of control. Students need to feel that they can trust scientists and governments to manage climate change (Manzanedo and Manning, 2020; Cologna and Siegrist, 2020).
- It is important that students do not embrace uncertainty to the point becoming complacent about climate change there still needs to be an element of urgency (Hornsey and Fielding, 2016).

## How does it link with the other strategies?

- Solutions-based learning: links clearly with futures thinking a way of embracing uncertainty by imagining visions for the future (Inayatullah, 2008).
- Hope generation: Herr (2022, p.88) argues that hope is 'intimately entangled with imaginations of the future.'

# 4. Conclusion

Climate change is a significant global issue, which requires cross-societal cooperation. Understanding what climate change is, its effects, and how we can reduce our individual and collective contributions, will be vital in creating a more sustainable and just world. Education is one of the most important tools we have in raising awareness of the climate crisis, but ensuring it prompts action, rather than anxiety, is important in ensuring individuals have the continued resilience required to tackle this tough challenge. By focusing on solutions, instilling hope, and accepting uncertainty (and the synergies between these strategies), unnecessary stress on individuals can be reduced. Instead, their emotional energy can be directed towards meaningful action to reharmonise people and planet.

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